



CHI 2014
One of a CHInd

Invitation to Exhibit at the
Metro Toronto Convention Centre

27 April-1May 2014

www.chi2014.amc.org

 SIGCHI

 Association for
Computing Machinery



CHI 2014 is the premier worldwide forum for professionals interested in all aspects of human-computer interaction (HCI). The conference features work on the hardware and software

engineering of interactive systems, the structure of communication between human and machine, characterization of the use and contexts of use for interactive systems, methodology of design, design artifacts and experiences, and future technologies.

Conference Format

CHI 2014 is a four-day conference (Monday through Thursday). The conference incorporates CHI Courses and is organized around papers, presentations, speakers and discussions on how to create better interactive experiences. As the foremost conference in its field, CHI 2014 continues to offer a wide-ranging program, supporting and facilitating the exchange of ideas within and between all of these communities.

Who Will be at CHI 2014?

CHI 2014 will bring together computer scientists; design practitioners; human factors and ergonomics professionals; psychologists; social scientists; software developers; software/hardware architects; engineering, product and quality managers; educators and evaluators. These are the professionals who work at the heart of making systems and products usable.

CHI 2014 will be held at the Metro Toronto Convention Centre (South Building) in Toronto, Canada. The theme, "One of a CHInd" is a celebration of the conference's "one of a kind" diversity; from the broad range of backgrounds of its attendees, to the diverse spectrum of communities and fields which the conference and its research have an impact on. CHI 2014 will take place at the Metro Toronto Convention Centre in Toronto, Canada, a city itself known for its one of a kind cultural diversity.

CHI brings together attendees from almost 60 countries, representing different cultures and different application areas, whose diverse perspectives influence each other.

Introduction

If your organization supplies systems or products that involve users interacting with computer technology and the user aspects are important to the success of your product, then this conference will be of special interest to you. CHI 2014 is the place your organization needs to be to learn about leading-edge research and imminent technologies.

About Toronto, Canada

As an acclaimed European leader in research and Toronto is one of the most cosmopolitan cities in the world; a place where international ideas intersect with Canadian culture. A centre of rare openness, warmth, energy and style, Toronto is enriched by the fusion of traditions, passions and perspectives on life of the more than 100 cultures found here.

A city of contrasts, Toronto's skyline includes the CN Tower, one of the Modern Wonders of the World and glass skyscrapers juxtaposed with historic limestone facades. Miles of waterfront, boardwalks, parks and trails nestle together with urban delights like cafés, artisans' exhibits and one-of-a-kind shops.

About ACM and SIGCHI

Human-Computer Interaction (HCI) is the focus of ACM's Special Interest Group, SIGCHI, the host organization for the annual CHI Conference. ACM SIGCHI embraces work on the hardware and software engineering of interactive systems, the structure of communication between human and machine, characterization of the experience, use, and context of use for interactive systems, methodology of design, and new designs themselves. Preeminent in its field, ACM SIGCHI provides you with a wide-ranging forum for the exchange of ideas with others interested in HCI. Please visit www.acm.org/sigchi/ for more information.

ACM, the world's largest educational and scientific computing society, delivers resources that advance computing as a science and a profession. ACM provides the computing field's premier Digital Library and serves its members and the computing profession with leading-edge publications, conferences, and career resources. Please visit www.acm.org for more information.

Exhibiting At CHI

Exhibiting at CHI 2014

The CHI 2014 exhibits program is an opportunity for your organization to showcase its offerings to the broadest professional community of human-computer interaction (HCI) practitioners and researchers. By exhibiting at CHI 2014, you gain access to professionals in the HCI field with interests spanning the design, development, and evaluation of current human-computer interaction and future technologies. We invite providers of all HCI-related products, services, and experiences including:

- Interface development and prototyping tools
- Interface development and evaluation services
- Computer workstations and personal computers
- Input devices and interface hardware including adaptive interfaces
- Computer application software
- Software development environments/development tools
- Entertainment and media tools, applications, and technologies
- Communications tools, applications, and technologies
- Portable and embedded computer devices
- Computer-supported cooperative work systems
- Trade, technical, and educational publications
- Usability laboratories
- HCI training and education
- Interactive devices
- Telecommunications
- Tele-operations/robotics

Attendance

CHI 2013 in Paris, France, was a very successful conference, hosting almost 3,500 attendees representing over 50 countries. On site registration had to be closed because the conference had reached capacity. CHI 2012 in Austin, Texas, USA, was also highly successful. Past attendees have worked in the computer industry, education, research, telecommunications, government, finance and banking as well as many other areas. CHI 2014 is expected to be another highly successful conference.

Exhibitors presenting products and services will find thousands of eager users from corporate, education, entertainment, health care, government and research institutions. A registration list (one-time use postal labels) may be requested 3 weeks prior to the conference or 3 weeks after the conference.

Location of CHI 2014 Exhibits

CHI 2014 exhibits will be held in the Metro Toronto Convention Centre (South Building) in Toronto, Canada. This exhibit hall also includes other displays of interest.

The exhibits area is configured to facilitate continuous interaction between exhibitors and attendees. Catered session breaks will also be served daily here.



Monday Evening Grand Opening and Reception

CHI 2014 is hosting the conference reception on Monday evening from 17:30 to 20:00 (5:30 to 8:00 pm) in the exhibit hall during the grand opening of the exhibits. Live entertainment, sweet and savory offerings, and the company of friends and colleagues create this memorable evening. Networking is effortless at this gala event attended by all conference registrants. As a special benefit to our Champion sponsors, a complimentary exhibit booth is included in the Champion Sponsor Benefits.

Recruiting at CHI 2014

CHI 2014 is offering special opportunities for organizations wishing to recruit and organizations are invited to rent exhibit booth space for this purpose.

Tuesday Evening Job Fair

To support recruiting, CHI 2014 features a Job Fair on Tuesday evening from 17:30 to 19:00 (5:30 to 7:00 pm). Recruiters renting booths are invited to take advantage of this key event to meet qualified job candidates. CHI 2014 will also facilitate the delivery of resumes from individuals to a designated contact and help coordinate places for interviewing and hospitality events (held this year on Wednesday night). Space is limited, so please indicate your interest in hosting a hospitality event as soon as possible. Recruiters confirmed by 3 months prior to the conference will appear in CHI 2014 publications and on the web site.

Recruiting Boards

Recruiting Boards offer another way to highlight your organization in order to attract top professionals. Organizations may reserve a 4 foot tall by 4 foot wide board to post jobs in a dedicated recruiting area. Board rentals are US \$250. Recruiting Board rental without booth rental does not include a conference registration or access to the interview areas that booth rentals may have.



Booth/Stand Fees and Description

Exhibitors may choose either a standard location or a preferred location. Rental fees are:

On or Before 17 January 2014:

Standard booth location US \$2400
Preferred booth location US \$2900

After 17 January 2014:

Standard booth location US \$2700
Preferred booth location US \$3200

Space Rental Includes:

- 10 foot by 10 foot booth (~3 m X 3 m)
- Pipe and drape construction
- 1 table
- 2 chairs
- Booth identification sign
- 24 hour security
- 1 complimentary conference registration
- 2 complimentary booth staff passes

Furniture, electricity, phone lines, and other services are available for an additional fee through the conference booth/stand constructor.

Payment is due in full before registration is complete and booth assignment can be confirmed. Assignments will be made on a "first come, first served" basis after Sponsor booths have been assigned.

Applying for Exhibit Space

To apply for exhibit space, please register online at www.regonline.com/chi2014exhibits and provide your requested booth choices. Please keep a copy of your online registration receipt.

Web Page

Exhibitors are offered the opportunity to have their listings on the CHI 2014 exhibits page link to their own home pages. If you wish to take advantage of this opportunity, please check the appropriate box on during registration.

About Exhibiting

Cancellation Policy

Cancellation requests must be submitted in writing to the Exhibit Coordinator. Written requests received before 24 February 2014 will receive a refund of 50% of the total contract fee. No refunds will be made for cancellation requests after this date.

Space Assignments, Payments, Questions

For conference-related information and questions regarding the Exhibitor Application/Contract, payment, or booth/stand assignments, contact the Exhibits Coordinator.

CHI 2014 Exhibits Coordinator

Carol Klyver
ACM/CHI 2014 Exhibits
Foundations of Excellence
446 Old County Rd., Ste. 100 - 204
Pacifica, CA 94044 USA
Tel: +1 650 738 1200
Fax: +1 650 738 1280
Email: exhibits@chi2014.acm.org



View of Toronto skyline from the water with CN Tower and Rogers Centre.

Reduced Rates on Advertising Opportunities

Conference advertising opportunities such as program ads and registration bag inserts are offered to Exhibitors at very reduced rates. These opportunities are limited and are available on a "first come, first served" basis. Special rates for Exhibitors are:

Program Ad Rates (inside page, black & white)

\$1500 Exhibitors
\$5000 Other purchasers

Registration Bag Insert Rates

\$1500 Exhibitors
\$5000 Other purchasers

The CHI 2014 Exhibit Coordinator can provide details on availability and placement. Champion Sponsors receive an additional discount.

About Exhibiting

Official Show Services Contractor

Global Experience Specialists (GES) will provide the draped booth package and the other decorating services for CHI 2014. Complete information regarding services to exhibitors (instructions, prices, scheduling, etc.) will be included in the Exhibitor Services Kit. GES may be

contacted directly for exhibit construction questions and other inquiries after 17 January 2014.

Exhibit Booth/Other Services Inquiries

(After 17 January 2014)

GES Toronto Exhibitor Services

Phone: 1 (905) 283-0500
Toll Free (North America): 1 877-437-4247
Fax: 1 (905) 283-0501
Website: www.gesexpo.ca
Email: torontoexhibitorservices@ges.com

Exhibitor Services Kit

An Exhibitor Services Kit containing order forms for contracted services will be made available to confirmed exhibitors no later than 60 days prior to the show. Detailed information on freight shipping and storage is included.

Booth Staffing

Exhibitors are required to keep booths staffed by at least one attendant during all exhibit hours; Failure to do so may result in removal of the exhibit from the show at the **exhibitor's expense**.

Set Up and Removal

The exhibit area will be available for set-up:

- Sunday, 27 April Noon to 6:30 pm
- Monday, 28 April 9:00 am to 4:30 pm

All exhibits must be ready for the exhibit management walk through at 4:30 pm on Monday (one hour prior to opening of the exhibits). Exhibitor badges must be worn at all times during set up and dismantling. Exhibits may not be dismantled or removed until the close of the show. All materials must be cleared from the Hall by 6:00 pm, Thursday, 1 May. Equipment removal forms must be completed and returned to Hall Security for any equipment removed during the show and during dismantling.

Storage of Empty Packaging

The storage of empty packaging in the booths/exhibits is strictly prohibited. GES will remove the properly labeled empty shipping cartons, store, and return them after the show

closing. Information about this service will be in the exhibitor kit.

Official Forwarding Agent & Customs Clearance (Advance Freight)



GES has been appointed as the official customs broker and transportation provider for CHI 2014. GES has offices all over the world to assist you with all customs and shipping needs. GES can advise on the best way to ship goods and will assist exhibitors in completing customs documents. We strongly encourage you to use GES to transport your materials to and from the conference, if possible. It is imperative that your goods clear customs through the local airport. Please take into consideration that goods sent by plane can take at least 2 weeks and by ship can take up to 8 weeks or more. If you are sending hardware or other materials that will not stay in the country after the conference, please contact GES to discuss this. It is also necessary to notify GES as soon as possible if you are bringing commercial goods with you on a plane or driving in your own vehicle into Canada. This will permit GES to supply you with the appropriate customs forms and prepare for your crossing.

Customs and Transportation Inquiries

Mario Mendes

GES Customs & Logistics Services

Phone: 1 (905) 283-0553
Toll Free (North America): 1 877-437-4247
Fax: 1 (905) 283-0501
Email: mmendes@ges.com



Streetcars are a big part of Toronto's transit system.



Floor Plan and Event Schedule

- Available Preferred Location
- Available Standard Location

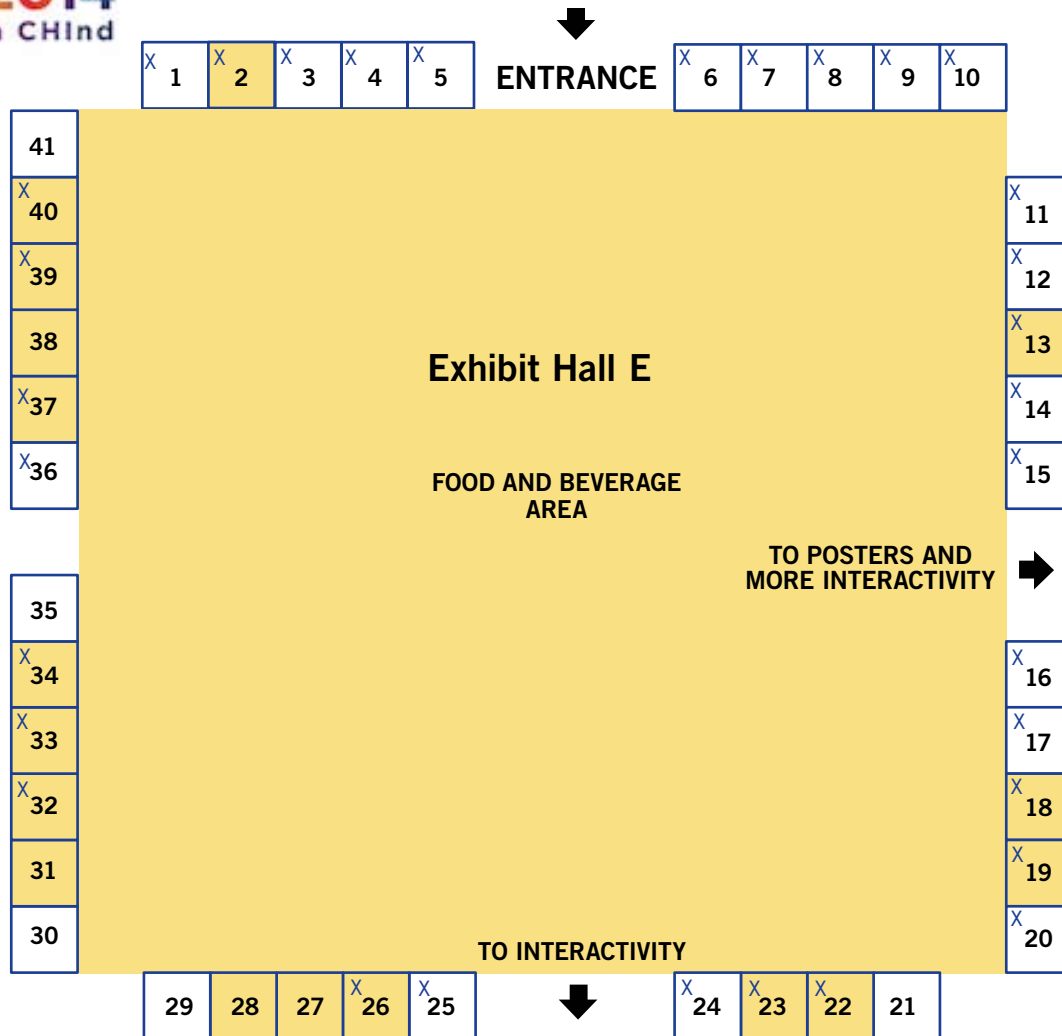


Exhibit Deadlines and Event Schedule

17 January 2014

Exhibitors confirmed by this date will qualify for a discounted exhibitor fee.

27-28 April 2014

Exhibit Set-up:

Sunday Noon to 6:00 pm

Monday 9:00 am to 4:30 pm

Management walk through 4:30 pm

28 April–1 May 2014

Exhibit Program:

Monday 5:30 pm to 7:30 pm

Grand Opening and Conference Reception

Tuesday 10:00 am to 6:00 pm

Job Fair from 5:30 pm to 7:30 pm

Wednesday 10:00 am to 5:30 pm

Hospitality Events off Site 6:00 pm to 8:30 pm

Thursday 10:00 am to 1:30 pm

1 May 2014

Exhibit Removal:

Thursday 1:30 pm to 6:00 pm

Conditions of Contract to Exhibit



1. Purpose of Exhibit

The main purposes of this exhibit are technical and educational. The exhibition staged in conjunction with the technical sessions is a vital element of the conference.

2. Terms of Booth Rental

Full payment of the exhibit rental fee must accompany the Application/Contract. Exhibitors submitting written requests for cancellation of booth space prior to 24 February 2014 will receive a refund of 50% of the total contract fee. No refunds will be made for cancellation requests received after this date.

3. Indemnity and Limitation of Liability

Neither the Association for Computing Machinery (ACM), nor Exhibit Management Company, nor the Metro Toronto Convention Centre, nor the city of Toronto, nor any of their officers, agents, employees, or other representatives shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. The Exhibitor shall indemnify, defend and protect, ACM, the Exhibit Management Company, the Metro Toronto Convention Centre, and the city of Toronto from any and all claims, demands, suits, liability, damages, loss, costs, attorney's fees and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on the part of the Exhibitor or any of its officers, agents, employees or their representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability including the shipping of materials to and from the conference venue.

4. Assignment of Exhibit Space

ACM/CHI 2014 shall assign booth space to the Exhibitor for the period of the Exhibit (provided the Exhibit Building is made available to ACM/CHI 2014) in priority order based on receipt of a completed, signed Application/Contract accompanied by payment. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor's booth preferences whenever possible, but ACM/CHI 2014's decision will be final. ACM/CHI 2014, in its sole discretion, reserves the right to make changes in booth assignments that it deems are in the overall best interest of the exhibit program. ACM/CHI 2014 reserves the right to withdraw its acceptance of this Application/Contract if it determines in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor's product or services are not eligible to be displayed in this Exhibit.

5. Use of Exhibit Space

Exhibitor shall not assign to a third party its right hereunder to the Exhibit Space or any portion thereof without the prior written consent of ACM/CHI 2014, which it may withhold at its sole discretion. If such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the amount of Exhibit Space assigned.

6. Exhibit Hours

ACM/CHI 2014 will establish exhibit hours and reserves the right to make changes. However, such changes will be made as far in advance of the exhibition as possible. Exhibitors are required to keep booths staffed by at least one attendant during all exhibit hours; failure to do so may result in removal of the Exhibit from the show at the Exhibitor's expense. Exhibitors are required to be fully set up one hour prior to the start of the exhibit program and cannot dismantle until after the close of the exhibit program.

7. Displays and Decorations

Merchandise, signs, decorations, or display fixtures shall not be pasted, taped, nailed, or tacked to walls. No exhibit, merchandise, or equipment shall be left in any aisle, but shall be confined to Exhibit space. No signs or advertising devices shall be displayed outside Exhibit space or projecting beyond limits of Exhibit space as to interfere with any neighboring Exhibit. Exhibits should not project beyond the space allotted or obstruct the view or interfere with traffic to other exhibits. The wings of an Exhibit should not project more than 3 feet from the back wall and may not be more than 48 inches high.

8. Union Labor

Exhibitor must comply with all union regulations applicable to installation, dismantling, and display of the Exhibits.

9. Fire Regulations

Exhibitor shall not pack merchandise in paper, straw, excelsior or any other readily inflammable materials. All cartons stored in the Exhibit Building shall be emptied of contents. Exhibitor shall use no inflammable decorations or covering for display fixtures and all fabrics or other material used for decoration or covering shall be flameproof. If required by local law or ordinances, Exhibitor shall have on hand in its Exhibit space a notarized affidavit establishing that its display material has been treated during the last year by an approved chemical. All wiring devices and sockets shall be in good condition and meet the requirements of local law.

10. Booth and Equipment Services

Space rental includes those terms listed in this Invitation to Exhibit.

11. Storage and Packing Crates and Boxes

Exhibitor will not be permitted to store packing crates and boxes in the booth or the Exhibit Hall during Exhibit, but these, when properly marked, will be stored and returned, to the booth by service contractors. It is the Exhibitor's responsibility to mark and identify all crates and boxes. Crates and boxes not properly labeled may be destroyed. No trunks, cases, or packing material shall be brought into or out of the Exhibit space during exhibit hours.

12. Contractor Services and Information

ACM/CHI 2014 has, in the best interest of the Exhibitor, selected certain firms to serve as the official contractors to provide necessary services to the Exhibitors. Complete information, instructions, and schedules of prices regarding drayage, labor for set-up and dismantling, electrical work, furniture, special cleaning services, etc., will be included in the Service Kit to be forwarded after booth assignment has been confirmed. An Exhibitor Service Center will be maintained on the Exhibit Floor to facilitate service requirements from the Exhibitor. ACM/CHI 2014 assumes no responsibility or liability for any of the services performed or materials delivered by the foregoing persons and parties.

13. Observance of Laws

Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibit Building. It is understood that in addition to complying with the specific exhibition requirements of ACM/CHI 2014, Exhibitors are subject to the rules and regulations of the host facility.



14. Insurance Information

ACM/CHI 2014 will endeavor to assist in the protection of exhibitors by providing 24-hour guard service. However, due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitors' equipment against loss, theft, damage, and breakage. Neither the

Exhibit Building nor any of its employees nor representatives, nor any representative of ACM/CHI 2014, nor any subcontractor will be responsible for any injury, loss, or damage to the Exhibitor, the Exhibitor's employees, or property, however caused. In addition, the Exhibitor must assume responsibility for damage to the Exhibit Building property and indemnify and hold harmless the Exhibit Building from liability, which might ensue from any cause whatsoever, including accidents or injuries to Exhibitors, their guests, or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage any person incurs while viewing his exhibit where such accident, injury, or property damage is caused by the negligence of the Exhibitor, agent, or employees. In view of the foregoing, Exhibitors are urged to place "extra territorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage. ACM/CHI 2014 and the ACM/CHI 2014 Exhibits Management will cooperate fully but cannot assume responsibility for damage to Exhibitors' property or lost shipments, either coming into or going out of the premises, or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If Exhibit fails to arrive, Exhibitor will nevertheless be responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.

15. Hospitality Events

Hospitality space is available in designated conference hotels and the Exhibit Building. All hospitality suite functions are required to be registered with the Exhibit Coordinator and cannot conflict with any of the conference courses, plenary sessions, technical sessions, or general receptions. Hospitality space is made available first to conference sponsors and then on a "first come, first served" basis to Exhibitors. Please contact the CHI 2014 Exhibit Coordinator for further information on reserving hospitality space.

16. Cancellation or Termination of Exhibit

If, because of war, fire, strike, Exhibit facility construction or renovation project, government regulation, public catastrophe, Act of God, public enemy, or other cause beyond the control of ACM/CHI 2014, the Exhibition or any part thereof is prevented from being held, is canceled by ACM/CHI 2014, or the Exhibit Space becomes unavailable, ACM/CHI 2014, in its sole discretion, shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate exhibit fees received which remain after deducting expenses incurred by ACM/CHI 2014 and reasonable compensation to ACM/CHI 2014. In no case shall the amount of refund to Exhibitor exceed the amount of exhibit fee paid.

17. Exhibitor Cancellation

Cancellation of any portion of this Application/Contract by the Exhibitor will be accepted only at the discretion of ACM/CHI 2014 and then only based upon the following refund policy. Prior to 24 February 2014, fifty percent (50%) of the total contract fee will be refunded. After 24 February 2014 no refunds will be given unless space is resold. If the space is resold, fifty percent (50%) of the total contract fee will be refunded. Except as the Exhibitor's rental obligation may be reduced as

Conditions of Contract to Exhibit (continued)

set forth in the preceding sentence, the Exhibitor is responsible for total booth rental irrespective of the reason for the cancellation by Exhibitor or because of the failure of an Exhibit to arrive for any reason.

18. Exhibitor Conduct

Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of ACM/CHI 2014 is required for the employment or use of any live model, demonstrator, solicitor, or device for the mechanical reproduction of sound. Such employment or use shall be confined to Exhibit Space. ACM/CHI 2014, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity immediately. All promotional plans must be submitted to ACM/CHI 2014 for approval. Distribution of pamphlets, brochures, or any advertising matter must be confined to the Exhibit Space. Exhibitor is prohibited from bringing alcoholic beverages into the Exhibit Area. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Exhibitor or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

19. Photographs

No photographs shall be taken without prior consent of ACM/CHI 2014 and the Exhibitors involved.

20. Registration Lists

ACM/CHI 2014 will provide a one-time use registration list to Exhibitor, if requested by Exhibitor on the Application/Contract. A list is available 3 weeks prior to the conference or 8 weeks after it. Exhibitor must indicate which list is preferred on the Application/Contract. It is understood that the list is postal addresses only for a single use. Exhibitor agrees not to sell, lend or give lists to any parties outside of Exhibitor's organization.

21. Insurance Requirements

All exhibitors participating in the CHI 2014 Exhibition are required to obtain a general public liability insurance in the amount of one million dollars (\$1,000,000) per occurrence. ACM SIGCHI and Convention Center shall be named as additional insureds on the general liability policy. Such insurance maintained by the exhibitor must be issued by an insurance company with an A.M. Best rating of A- or higher and shall include coverage of the indemnification obligations of the exhibitor under these rules and regulations. Each exhibitor is also required to carry workers compensation protecting employees in accordance with the laws of the state or province in which the exhibition is being held. Nothing in this paragraph shall limit the amount of liability an exhibitor may be responsible for.

22. Agreement to Conditions of Contract to Exhibit

Exhibitor agrees to observe and abide by the foregoing Conditions of Contract to Exhibit and by such additional Conditions of Contract made by ACM/CHI 2014 from time to time for the efficient or safe operation of the Exhibit including, but not limited to, those contained in this contract. In addition to ACM/CHI 2014's right to close an Exhibit and withdraw its acceptance of this Application/Contract, ACM/CHI 2014, in its sole judgment, may refuse to consider for participation in future Exhibits an Exhibitor who violates or fails to abide by all such Conditions of Contract to Exhibit set forth in the Application/Contract. There is no other agreement or warranty between the Exhibitor and ACM/CHI 2014 except as set forth in this document. The rights of ACM/CHI 2014 under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of ACM/CHI 2014.

Exhibit Space Application/Contract Agreement



Exhibitor hereby requests space at the ACM/CHI 2014 Conference and Exhibition to be held at the Metro Toronto Convention Centre, Toronto, Canada, from 27 April - 1 May 2014. Acceptance of this Application/ Contract by ACM/CHI 2014 converts it to a full contract for exhibits, and shall be considered a binding agreement between the Exhibitor and ACM/CHI 2014. Exhibitor accepts all terms and conditions and rules for exhibiting as outlined in the attached Conditions of Contract to Exhibit.

Signature of Authorized Representative: _____

Printed Name of Authorized Signature: _____

Title: _____ Date: _____

Company Name: _____

Company Name on Exhibit: _____
(if different than above)

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____ Web site: _____

**Please return signed agreement per instructions when you register online at:
<http://www.regonline.com/chi2014exhibits>.**

Use this work area below to calculate fees before registering.

BOOTH/STAND PREFERENCE AND RENTAL FEE

The rental fee is US \$3200 (preferred space) or US \$2700 (standard space) per 10 ft X 10 ft booth/stand. Space rental, a booth identification sign, 24-hour security, and one complimentary conference registration are included in this fee. Payment is due with this Application/Contract.

NOTE: There is a discount of US \$300 for booth space confirmed on or before 17 January 2014.

Booth assignments will be made in priority order based on receipt of completed, signed exhibitor Application/Contracts accompanied by payment once the Sponsor booths are assigned. ACM/CHI 2014 reserves the right to make changes in booth assignments that it deems are in the best interest of the exhibit program.

Total number of booths requested:

Booth Number Choices

1st choice 2nd choice

3rd choice 4th choice

RECRUITING BOARD RENTAL FEE

The fee is US \$250 for a 4ft. tall by 4ft. wide space Recruiting Board.

ON OR BEFORE 17 January 2014

Standard Booth (US \$2400 payment per booth): booth(s) x US \$2400 = \$

Preferred Booth (US \$2900 payment per booth): booth(s) x US \$2900 = \$

Recruiting Announcement Board (US \$250 per space): board(s) x US \$250 = \$

AFTER 17 January 2014

Standard Booth (US \$2700 payment per booth): booth(s) x US \$2700 = \$

Preferred Booth (US \$3200 payment per booth): booth(s) x US \$3200 = \$

Recruiting Announcement Board (US \$250 per space): board(s) x US \$250 = \$

Program Ad (US \$1500 without Champion discount): ad x US \$1500 = \$

Bag Insert (US \$1500 without Champion discount): insert x US \$1500 = \$

PAYMENT

Total \$

Payment is due with the Application/Contract. Payment by credit card is preferred. If paying by check, make checks payable to ACM/CHI 2014 Exhibits. Checks must be in US dollars payable through a US bank. Payment may also be made by bank (wire) transfer. Contact the Exhibit Coordinator if you wish to pay by bank transfer.

Special thanks to the Toronto Convention and Visitors Bureau and the Tourism Toronto Image Gallery for the photographs appearing here.

Photo Credits To: Tom Moeres, Lifestyle-Pictures.de and Francisco Pardo